

Privacy Policy

The organization's privacy policy was updated in January 2022.

This privacy policy meets the provisions of the Brazilian General Law of Data Protection (Law 13.709/2018). We protect the data entrusted to us and aim to guarantee fundamental rights of privacy, honor, freedom of expression, and free development.

What is personal data?

Any data that can identify a person, directly or indirectly.

What is sensitive data?

Personal data on racial or ethnic origin, religious choice, political opinion, membership of a trade union or organization of a religious, philosophical, or political nature, data on health or sex life, genetic or biometric data, when linked to a person.

Who controls the data?

THE ASSOCIAÇÃO NACIONAL DE PÓS-GRADUAÇÃO E PESQUISA EM ADMINISTRAÇÃO - ANPAD (BRAZILIAN ACADEMY OF MANAGEMENT), a legal nonprofit entity governed by private law, registered with the CNPJ/MF 42.595.652/0001-66, established at Av. Pedro Taques, 294 - room 1402, in the Municipality of Maringá - PR, controls all personal data of its collaborators, associates, participants of the ANPAD Test, researchers, and authors of studies indexed in its journals or published in its scientific events. These databases are controlled by ANPAD, which also decides how the information is processed.

What data is processed?

Only the necessary data to carry out the stated purpose.

When the **exclusive purpose** for collection and processing personal data is for academic activity (publication, research, etc.), Law 13.709/2018 – LGPD will not be applied, as highlighted by art. 4, item II, item B.

In other cases, ANPAD works with the following legal bases (arts. 7 and 11):

- compliance with a legal or regulatory obligation;
- execution of a contract or preliminary procedures related to a contract to which the holder is a party;
- fulfillment of the controller's legitimate interest.

Personal financial data is collected solely and exclusively for billing purposes and tax obligations.

Is the data shared with third parties?

Yes, with companies contracted to provide services such as development/maintenance of systems, application of online tests, and online events, characterized under the LGPD as data OPERATORS.

ANPAD requires all its operators to comply with the General Data Protection Law and defines their obligations and responsibility regarding the maintenance of protection and confidentiality mechanisms for the privacy of shared personal data.

How is data stored? For how long?

The processed personal data is stored on our Microsoft Azure server, which is hosted in the cloud, whose privacy and data protection policy can be verified at the link <https://privacy.microsoft.com/pt-BR/data-privacy-notice>. The datacenter is located in the eastern United States. It adopts information security protection techniques, with firewall rules restricting data access to a certain IP address.

Periodic backup with secure storage is also performed. The data are stored securely for the period determined by law to protect from civil liability regarding the legal relationship that started the processing of those data.

Does ANPAD use cookies?

The ANPAD website uses cookies that only collect browsing data for its best performance and functioning. The site only collects the permissions enabled by the user without storing or sharing personal data through them. At the end of the session, all data is discarded.

Users Right to Data

According to the law, the data controller must observe the protection of the following rights of personal data subjects:

- confirmation of the existence of the processing (use of data);
- easy access to the data being processed;
- correction or update;
- anonymization, blocking, or deletion of **unnecessary, excessive**, or data processed in disagreement with the General Data Protection Law;
- data portability to another service provider;
- revocation of consent (if requested);
- information from the controller who shared your data, if not provided directly;
- information about the possibility of denying consent and the consequences of such denial.

Communication channel

If you wish to obtain information about any of these rights or ACCESS to your personal data, please request it directly from our Data Protection Officer through the email: privacidade@anpad.org.br, who will respond within 15 (fifteen) days.